

Competition Law in the Days of COVID-19; Europe, the United States and Israel

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Israel competition Law was not **suspended** due to Covid-19 and it did not **change**

It may, however, be **applied** differently



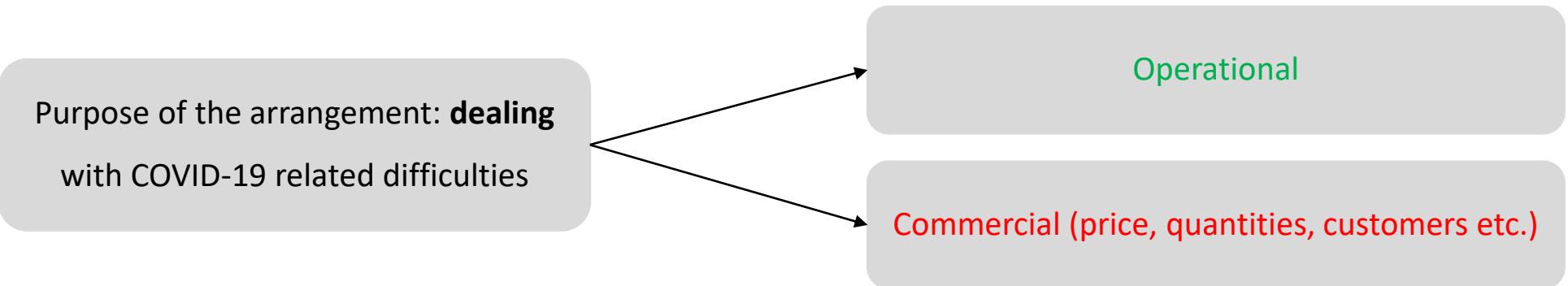
1 Competitors Collaborations

2 Merger Control

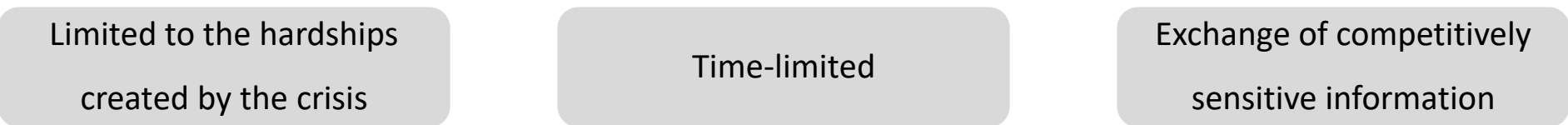
3 Excessive Pricing

Competitors' collaborations may be exempt if they uphold three cumulative conditions

1 The main objective of the arrangement is not the reduction or prevention of competition

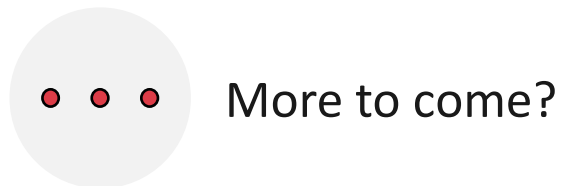
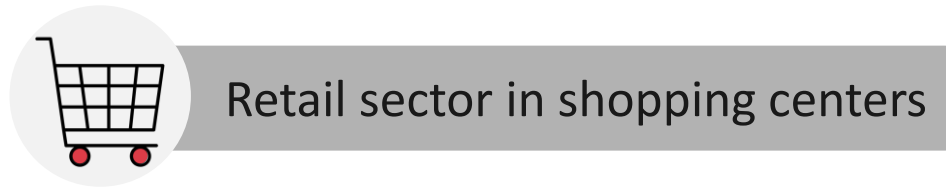


2 The necessity of the restrictions



3 The degree of harm to competition

For example...



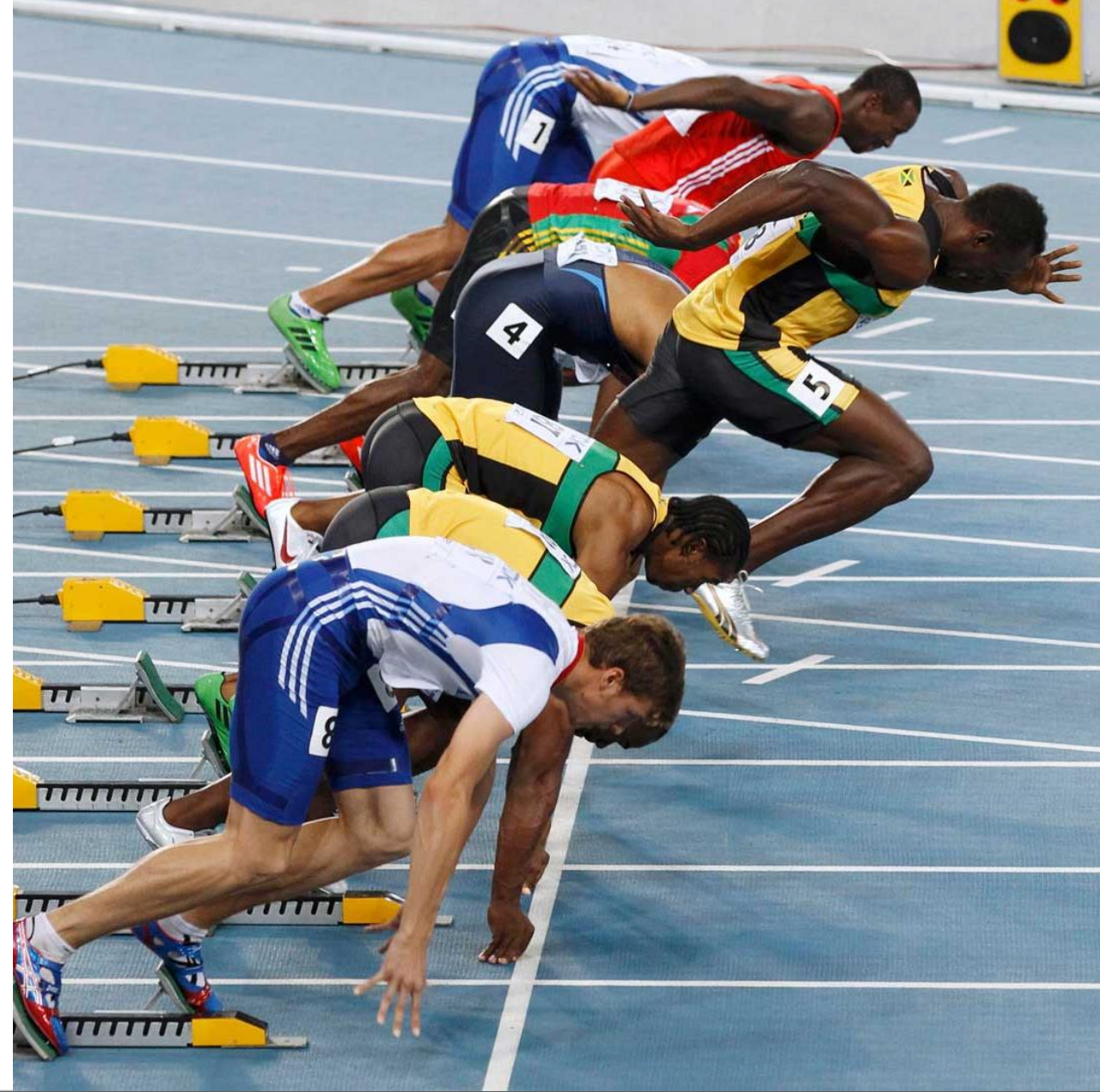
Antitrust regulator probes retail chain protest association



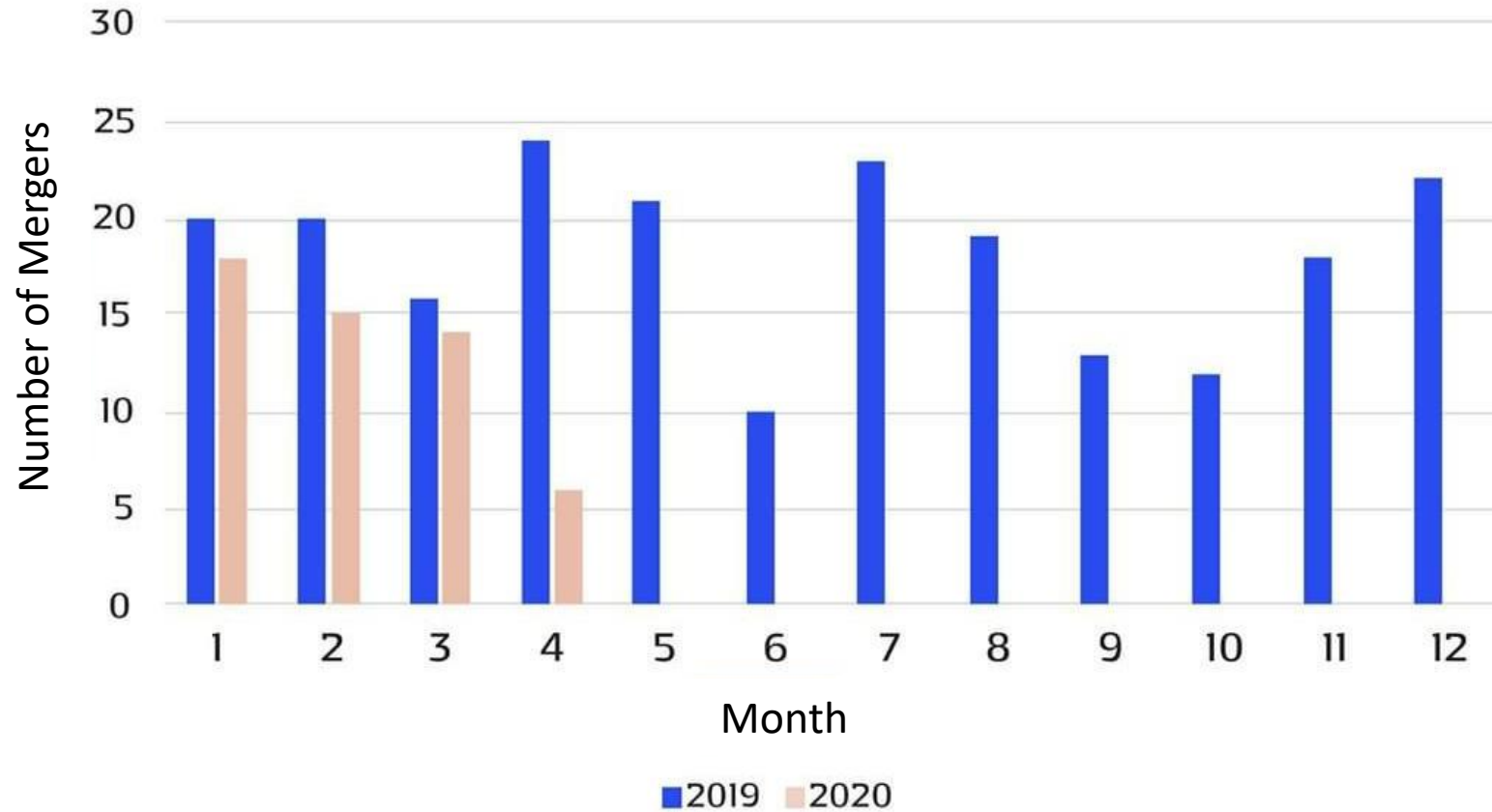
f t in w p e A- A+

The Israel Competition Authority is examining the conduct of the newly-formed Association of Fashion and Commercial Chains, which includes Fox, Golf, Castro and dozens of other chains.

Gun Jumping



Number of mergers that have been filed





The Failing Firm Doctrine – and example

Analysis // An Israeli Airline Merger? **The Coronavirus Could Make It Happen**

El Al, Israir and Arkia stand a better chance of surviving by combining forces. Given the industry's sorry state, regulators may give the go-ahead

Price Gouging

The ICA warned against exploitation of the Coronavirus resulting in harm **to the public**, stressing that it will not hesitate to take enforcement measures against such behavior

For example, Food and Toiletries Industries

